



# Our Top 8 Social Media Content Ideas to Try



## Behind the Scenes

Showcase what happens behind the scenes, creating your products, unpacking goods, visiting a client!



## Testimonial's & Reviews

People trust testimonials and reviews as much as word of mouth recommendations!



## Industry Related News

In the ever changing world, help your audience stay up to date with industry related news they will want to know about!



## Celebrate Holidays

Get involved in holidays like #internationalcoffeeday or #internationaldogday



## Product Shots

Get creative and display your products on your social medias with a snappy call to action!



## Tips & Tricks

Give a little extra to your audience by providing them with tips or tricks based on your products or services!



## Employee Spotlight

Your team is the backbone to a great business! Make sure to do a post if they have been doing great!



## Share a GIF or Meme

Have fun and share a tasteful meme or GIF that relates to your business!